



THE PODPRENEUR MANIFESTO®

For the self-starters. For the brave. For the builders of tomorrow.

We are the **Podpreneurs**.

We do not wait for opportunities—we create them.

We are not defined by the economy, the news or the odds.

We are defined by what we build with our own two hands.

We come from every background—unemployed, employed, educated, unqualified.

But we all share one thing: **the will to start something of our own.**

A dream.

An idea.

A future.

We are not asking for handouts.

We are asking for a fair shot.

A place to work.

A way to trade.

A space to thrive.

PODZ gives us that space.

But it is up to us to show up, to open the shutters, to serve the first customer,
to fail and try again,
to learn and keep learning.

We don't sell excuses. We sell value.

We are merchants, makers, service providers and side-hustlers turned CEOs.

We are today's traders and tomorrow's employers.

We start with one POD—but we don't stop there.

We carry the weight of family, community and ambition.

We are proof that when people are given tools and trust,
they build businesses that build nations.

So call us dreamers.

Call us hustlers.

But most of all, **call us Podpreneurs.**